

NEW LOCATION

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DEDHAM JUNIOR WOMAN'S CLUB, INC.
DEDHAM, MA 02026
27TH ANNUAL CRAFT SHOW - NOVEMBER 22, 2008

Dear Artisan/Crafter:

The Dedham Jr. Woman's Club, Inc. cordially invites you to apply as an exhibitor to our 27TH **Annual Craft Show** which will be held on **Saturday, November 22, 2008, at our new location at the Dedham Middle School, 70 Whiting Avenue, Dedham from 9:00 a.m. to 3:00 p.m. (The Middle School is right next to our old location.) Please read this letter carefully.**

The Craft Show Committee is already working diligently to make our 27TH Craft Show the best in the area and to provide a relaxed and comfortable atmosphere for our shoppers and crafters. **This year the Craft Show is moving to a new location, the recently constructed Dedham Middle School.** We are excited about the move to this new facility where everything will be located on one level making set-up/breakdown for crafters easier. It will also be a plus for shoppers who will not have to deal with stairs and long corridors.

As in years past, we are continuing to improve our publicity for the show and offer crafters the opportunity to advertise in our program brochure. This program brochure will be handed out to every adult shopper attending the Craft Show. By placing an ad in our program brochure, it will give you added exposure and supply pertinent information about you to our shoppers after they leave the Craft Show. We urge you to consider placing an advertisement in this program by completing the brochure ad section of the application. As a way to say "thank you", we will again hold an appreciation raffle for our crafters where one lucky crafter will be the winner of a FREE SPACE (either to be used next year or have this year's space fee refunded.)

A panel of jurors will select exhibitors based on originality, design, quality and presentation. If you were not accepted as an exhibitor in the past, please do not be discouraged, as a new jury committee makes the decisions each year. The Committee does try to avoid duplication in order to create a varied and high quality show and, of course, the applications received first will take precedence over late arrivals when trying to avoid these duplications. As always, all exhibitors' work should be original and of high quality.

As stated in the enclosed application, **spaces are 9 feet wide by 7 feet deep.** A \$10.00 non-refundable application fee is required from all applicants and should be included separately with their application. Single spaces are \$60.00 and double spaces are \$120.00. Exhibitors are responsible for their own displays and tables. We do not have access to any tables or chairs. All tables must be covered to the floor. All tables and chair legs must be rubber tipped or please bring some type of padding to protect the gym floor. **Due to the many requests for electricity and limited outlets available, there is an additional \$15.00** charge for electricity. ** PLEASE NOTE - THIS \$15.00 FEE ENTITLES YOU TO THE USE OF ONLY ONE OUTLET OFF OF WHICH YOU MAY ONLY RUN TWO (2) ELECTRICAL CORDS FROM ONE ELECTRICAL STRIP.**

Kindly return the completed application as soon as possible. Please be sure to apply early so you will not be shut out due to multiple applications in a certain craft, especially jewelers. Please enclose photos of the items you intend to display and at least one photo showing what your display will look like. These photos are extremely important as judging is done primarily by

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examining these pictures. We ask that you bring only the specific crafts or art work included in your description and your photos. WE RESERVE THE RIGHT TO HAVE ANY ITEMS REMOVED FROM YOUR DISPLAY, WHICH HAVE NOT BEEN PICTURED IN APPLICATION PHOTOS OR ARE NOT HANDCRAFTED. If accepted, we reserve the right to keep your photos, which will be returned to you the day of the Craft Show.

Our Show will be widely publicized through magazines, newspapers, signs, posters, small flyers and cable TV. We will provide traffic directors to assist you in unloading and parking. Porter service will be available during set-up (6:00 a.m. - 9:00 a.m.) and breakdown (after 3:00 p.m.) During set-up, complimentary coffee and tea breads will be available until 8:30 a.m. Lunch will be sold in the cafeteria, and waiters or waitresses will be available to take your order and deliver lunch to you.

We invite you to participate in our raffle (held in the cafeteria), which will feature craft items (worth at least \$10.00 each) donated by you. This is a voluntary donation, but if you choose to participate, your name will be listed with your donation, and your craft will gain additional exposure. All proceeds from this raffle will be donated to a charity, group or organization that has been selected by Club members.

The Dedham Jr. Woman's Club, Inc. and the Craft Show Committee are taking great care to improve and expand our Show. If you have any suggestions to help in this regard and/or the names of other crafters who would like to apply to our Show, we encourage you to jot them down on the enclosed application. Funds raised during this Show are distributed back to our community, state and nation by way of donations, sponsorships and scholarships. We know you will not be disappointed if you choose to participate in this exciting and most worthwhile event.

Sincerely,

The Craft Show Committee

If you have any questions, please contact one of the following members:

Elaine Mellen 781-461-8296

Holly Dixon 781-329-0876

Janet Holmes 781-461-0209

Return Applications To: Elaine Mellen, 353 West St. Dedham, Ma. 02026

Application Check List:

- \$10.00 (non-refundable) application fee (separate check)
- \$60.00 or \$120.00 space fee
- \$15.00 added to space fee, if electricity is required.
- \$10.00 Brochure Ad Fee (include your business card)
- Photos of items to be displayed and set-up photo
- Completed application form.

Please make all checks payable to The Dedham Jr. Woman's Club, Inc.